



## ANNUAL REACH & IMPACT



**450,000+**

Onsite visitors



**84,000+**

Education program  
participants



**26,000**

Volunteer service hours



**14 Million**

Social media impressions



**1 Million**

Visits to [nelson-atkins.org](https://nelson-atkins.org)

## BUSINESS COUNCIL

Founded in 1985 by Henry Bloch, the Nelson-Atkins Business Council includes nearly 100 of Kansas City's finest companies as members. Each member embodies the important role that the corporate community plays in supporting the arts in Kansas City. Members receive exclusive marketing benefits, business development opportunities, and client entertaining privileges.

*"At Shook, Hardy & Bacon, we are proud to support organizations that enhance and enrich the lives of people in our community. We utilize Business Council benefits throughout the year and our employees are proud to know we are helping keep the Nelson-Atkins free for everyone in Kansas City."*

**Tristan L. Duncan | Shook, Hardy & Bacon L.L.P.**  
Business Council Chair, 2022-2024



**135,000**

Facebook followers



**95,000**

Instagram followers



**54,000**

Twitter followers

# BUSINESS COUNCIL

## Membership Levels and Benefits

### All Business Council Members receive:

- Member cards
- Exclusive event invitations
- Corporate Family Days
- One free docent tour
- Exclusive Rozzelle Court Restaurant privileges

	ASSOCIATE*	PARTNER	LEADER	DIRECTOR	PRESIDENT	CHAIRMAN
	\$1,500	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000
<i>Tax-Deductibility</i>	\$1,365	\$4,665	\$9,510	\$23,915	\$48,250	\$97,710
<b>EMPLOYEE BENEFITS</b>						
Exhibition vouchers	10	30	60	100	150	200
Free individual gifts of membership		6	10	20	20	20
20% Discount on the purchase of individual memberships by employees			●	●	●	●
Exclusive Corporate Family Day for your employees						●
<b>RECOGNITION + SPONSORSHIP</b>						
Recognition on nelson-atkins.org, annual <i>KC Business Journal</i> ad, digital listing in Bloch Lobby	name	name	logo	logo	logo	logo
Member e-news advertisement or promotional message			●	●	●	●
Sponsor recognition on a cultural festival				●	●	●
Sponsor recognition on a featured exhibition					●	●
Sponsor a new Business Council member (focus on small or BIPOC-owned business or nonprofit)					●	●
<b>EVENTS + ACCESS</b>						
One Curator-led tour		●	●	●	●	●
Invitation to exclusive Behind-the-Scenes annual event			●	●	●	●
Tour + cocktail reception with the Museum Director					●	●
Free event space rental^			1	1	2	2
50% discount on event space rentals^		●	●	●	●	●
Photo shoot access - Outdoor^		●	●	●	●	●
Photo shoot access - Indoor^			●	●	●	●

\* Limited to small businesses with less than 10 employees or non-profit partners.

^ Restrictions apply. Additional costs assumed by host.

• Personalized tailored benefit packages available at the President and Chairman level.

For more information on Business Council or corporate partnerships, contact Shannon Lindgren at [slindgren@nelson-atkins.org](mailto:slindgren@nelson-atkins.org).